



SAP® Business One  
**Apparel & Footwear**

Footwear



## Introduction

Collaboration

In-Memory Fashion

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Product Lifecycle

Inventory management

Sales and Delivery

Web PLM

Sales Force Automation

## SAP® Business One for the Footwear Industry.

Integrate and automate critical business processes with Apparel & Footwear for SAP Business One

Due to rapidly changing tastes of shoe buyers, it is important for shoemakers to continually offer better and bolder product lines to catch the consumer's eye. It means offering smart, fashion-forward designs.

These companies are usually small and compete on the basis of superior designs, whether they are athletic, casual or formal.

**SAP®** Certified  
SAP Business One Integration

**SAP®** Qualified  
Solution for SAP Business One



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Companies that succeed in margin trends and inventory management tend to be the best run and, thus, are more likely to stay ahead of fashion trends and remain competitive in the marketplace. You also act just as quickly when you have got all of your business information at your fingertips.

The SAP® Business One application and Apparel, Footwear & Accessories vertical solution gives you just that. You can easily access your company's data from one place, in real time, with familiar tools and reports. You can see sales, operations, and financial data, wherever you are, day or night.

Discover how you can integrate and automate manufacturing, supply chain, sales, and financial processes, a complete view of your business.



The solution will better enable brands to manufacture their products and sell them to retailers and consumers using one single, vertical solution.



Apparel & Footwear for SAP Business One has everything a small to midsize apparel manufacturer or importer needs.

**SAP** Business  
**One**

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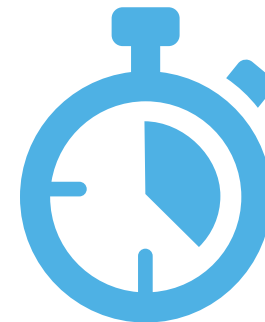
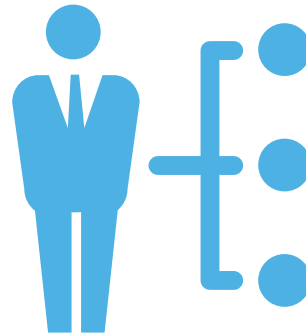
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# Collaboration

The collaboration aims to enable retailers to meet these challenges and manage the vertical, multi-channel business processes across one system landscape for greater efficiency, quicker time to market and better inventory control, so retailers can grow globally



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## In-Memory Fashion

The solution is envisioned to give fashion companies a unified view of inventory. And with the power of in-memory computing, large data volumes can be quickly analyzed for a fast and accurate overview of products., saving both time and money across operations.



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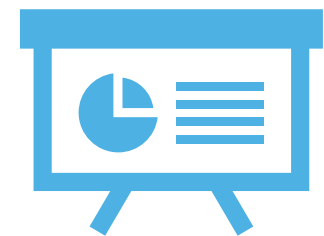
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## The solution

For retailers or wholesale companies, numerous opportunities and challenges arise all the time. Products may each have unique size scales, pre-packs, solids, Bill of Materials, order entries, reordering policies, among others issues. The SAP® Business One & Apparel and footwear applications manage the entire business in a single system. It is affordable, easy to buy and use, and quick to install. It is made for companies like yours.



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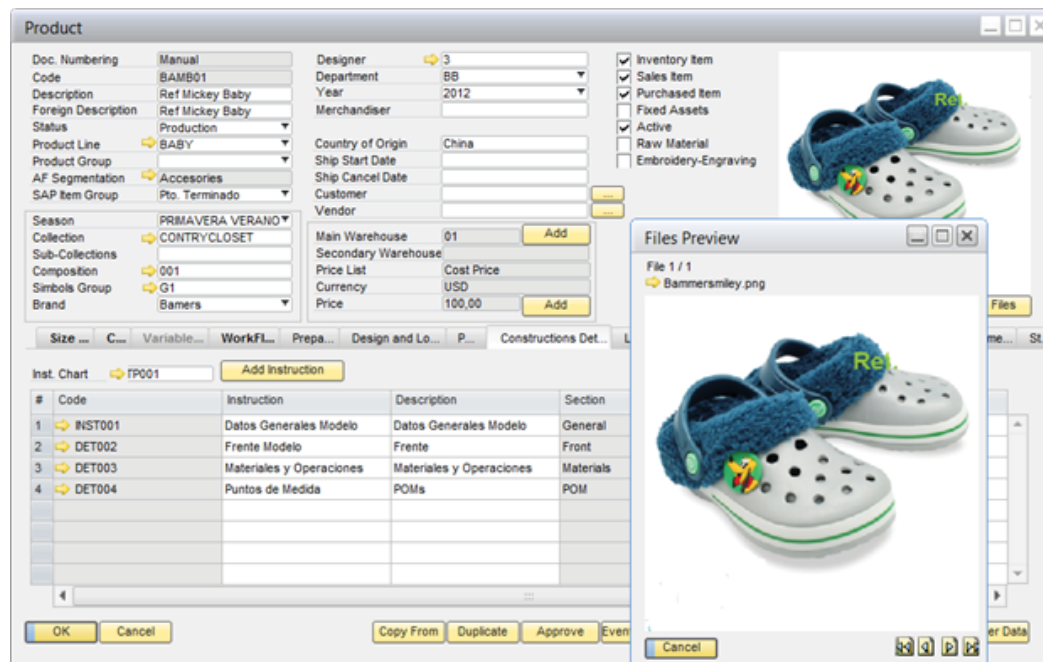
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## Product Data Management (PDM).

Product Data Management application is for product-centric businesses that need to maintain, store, and use large amounts of product-related data across the company processes.



Manage Images, Colors, Materials and POMs. Sketches, concepts, documentation and images can be added to the style from a file or an existing drawing tool. Manage raw materials and labor costs Once the style cost and pricing are approved, generate SKU information directly from the product data management.

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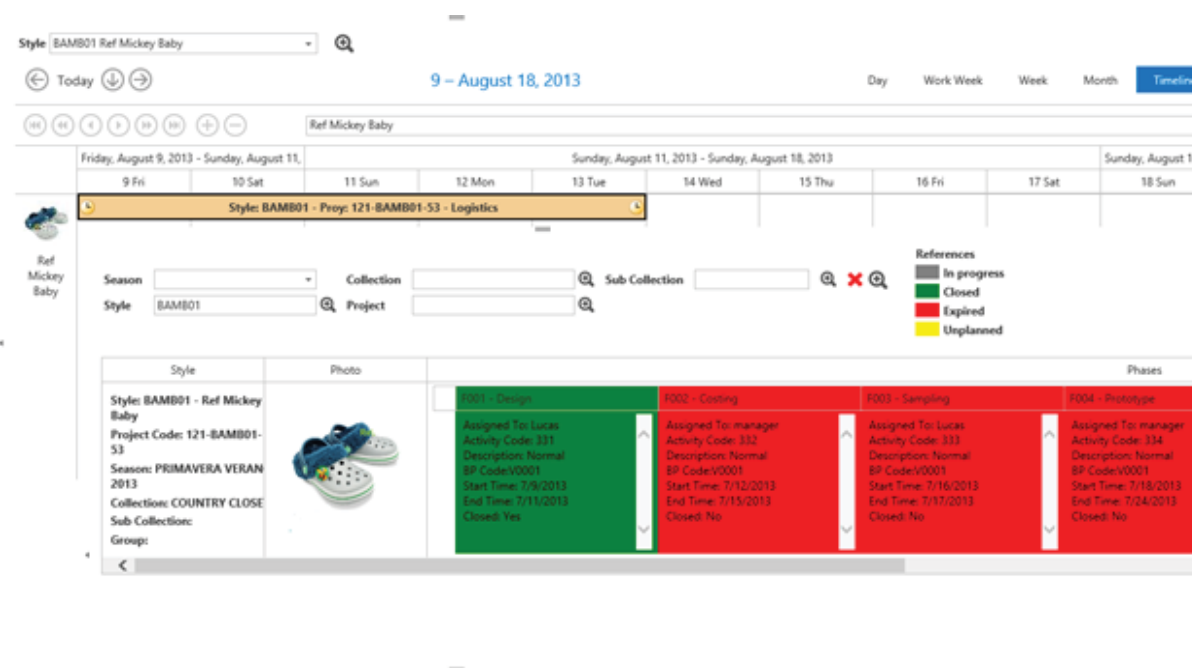
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# Product Lifecycle Management

Compressing the cycle time from idea to revenue generation has become a prerequisite to successful Product Lifecycle Management (PLM). Increasingly, apparel and footwear industry leaders are taking a comprehensive view of product development and sales that helps identify opportunities for reducing cycle times. In order to reduce the time and promote stock rotation, companies need an integrated process in which they control the entire design, manufacturing and sales process.





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## Inventory management

In the footwear industry, SKU and Bill of Material complexity is a challenge that you face across your supply chain systems. With Apparel & Footwear for SAP Business One dimensional capability, you will be able to manage your data at the end item level to successfully forecast, plan, and manufacture your product, delivering the right product and controlling your inventories.

**BOM Wizard**

Model: BAMB01  
Description: Ref Mickey Baby



In Stock: 0,000  
Committed: 960,000  
Ordered: 660,000  
Available: -300,000

Materials Operations

#	Item No.	Item Description
1	MP374788	EVA S
2	TC1220	TELA

**Finished Products**

Created	Model	Color	Variable	Product No	Product Description	Bom Type	X Quantity	Whse	Price List
▼ Yes	▼ BAMB01	▼ GR01 - Gris							
				BAMB01GR0134	Ref Mickey Baby Gris 34	Production	1,000		Cost Price
				BAMB01GR0135	Ref Mickey Baby Gris 35	Production	1,000		Cost Price
				BAMB01GR0136	Ref Mickey Baby Gris 36	Production	1,000		Cost Price
				BAMB01GR0137	Ref Mickey Baby Gris 37	Production	1,000		Cost Price
				BAMB01GR0138	Ref Mickey Baby Gris 38	Production	1,000		Cost Price


**Cost Sheet**

**Cost Sheet:** BAMB01 - BAMB01  
**Season:** PV2013 - PRIMAVERA VERANO 2013  
**Model:** BAMB01 - Ref Mickey Baby

Purchase Price:	EUR0.00	Cost %:	0.00
Materials:	EUR16.13	Sales %:	0.00
Operations:	EUR23.00	Store Factor:	0
Indirect Cost:	EUR24.00	Suggested Price:	EUR63.13
Total Cost:	EUR63.13	Final Price:	EUR300.00

**Cost Margin 375.21 %**

**Color Way**



Update Cancel

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## Sales and delivery

Season and off-season order entry could be a painful process in fashion companies. Apparel & Footwear allows user to run from single to multi-store or prepacks orders using a flexible horizontal matrix entry.

The screenshot displays the 'Sales Order' application window. It features a form for customer and order details, a table for product specifications, and a preview of a Nike shoe.

**Sales Order Form Fields:**

- Customer: C0001
- Name: El Corte Ingles
- Contact Person: [Dropdown]
- Customer Ref. No.: [Field]
- BIP Currency: EUR
- No.: 121
- Status: Open
- Posting Date: 23/03/14
- Delivery Date: [Field]
- Document Date: 23/03/14

**Table:**

StyleDesc	Color	ColorDesc						
Nike Shoes ME 100	Flash		32	34	36	40	42	OE
			10	10	10	5	5	5
			10	10				

**Style Tech Pack Picture Preview:**

2H9287 Nike Shoes NBA 2012

The preview shows a white Nike sneaker with a pink swoosh and a black sole with a white 'X' logo.

**Sales Order Form Fields (Bottom):**

- Sales Employee: Jose Espindola
- Owner: Rivedale, Lucas
- Remarks: [Text Area]
- Buttons: Add, Cancel, Embroidery - Engr..., Copy from Blat

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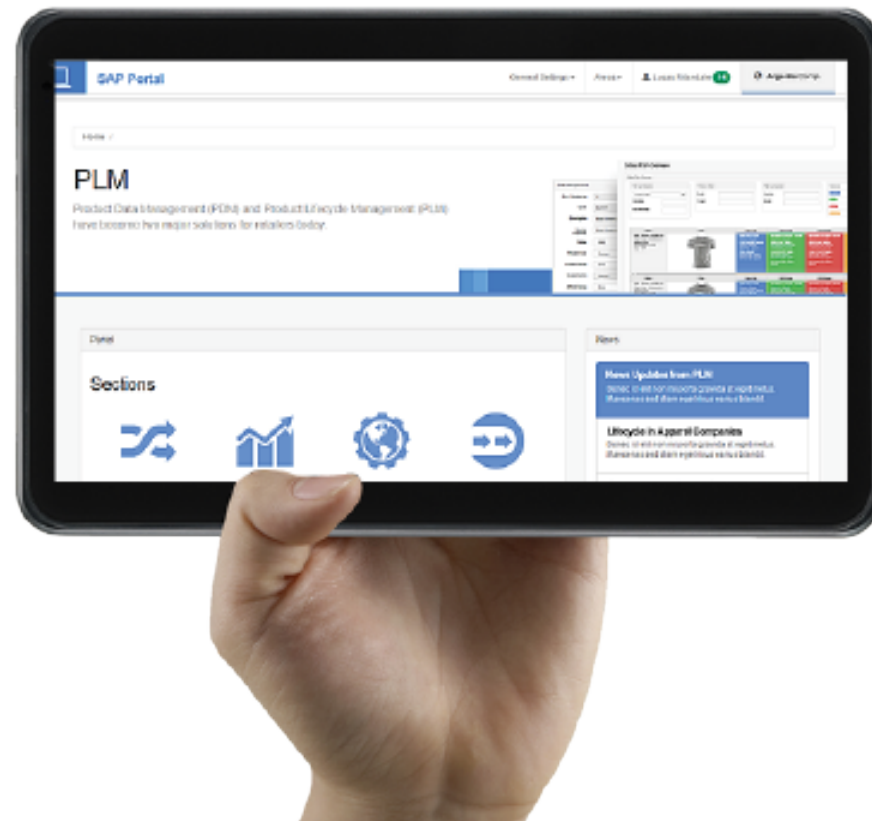
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## Web PLM

Manage styles, colors and materials online. Generate and track requests, purchase orders, critical path activities. Print tech packs and review fitting processes. Employees, customers and vendors access the same data, in real time to complement the ERP processes.



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## Sales Force Automation

Use the Web to grow revenue and provide more services to your customers. Apparel and footwear offers web presence for your sales employees and users. Representatives enter and track orders, shipments and invoices, access customer and style information. Allow access to season styles to your customers.

**Web shop experience.** Through our apparel merchant and ecommerce experience your customers can pick styles, colors, variables in a flexible web store.

### Fashion Book



In the fashion industry, the immediacy and accuracy of the Collection can make a big difference.

The fashion book presentation, controlled entirely by merchandising staff at the fashion house delivers accurate collection information from the Apparel & Footwear solution, including style and color options and inventory availability.



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